



GLENLAKE MINOR HOCKEY CLUB

SOCIAL MEDIA POLICY

The Glenlake Minor Hockey Club ("Glenlake") recognizes that all Glenlake members, including parents and players, to Directors, coaches, employees, and volunteers are responsible to lead and set a tone in our social media interactions in a manner that advances the Glenlake reputation, mission and goals.

Glenlake strives to create environments that are safe, inclusive and positive, on and off the ice, in-person and virtually.

Social Media used herein, is a live definition that includes a wide array of online media and communication platforms which is constantly evolving that includes, but is not limited to: internal and external websites, blogs, online social networks (e.g., Facebook, Instagram, TikTok, Discord, Twitter, LinkedIn, etc.), wikis, video and photo sharing sites (e.g., YouTube, SKYPE, Flickr, etc.), and may also include group chats (WhatsApp, Teams, group texts, etc.).

All Glenlake Members shall abide by the following guidelines when using social media:

- Use good judgment when posting comments or other content that could in any way impact Glenlake or members of the Glenlake community. If you are unsure whether a comment or content is appropriate to post, either do not post it or obtain prior approval from the Communications Coordinator: socialmedia@glenlakehockey.com.
- Refrain from making negative or derogatory comments about Glenlake and members of the Glenlake Community, including but not limited to: player(s), parent(s), board member(s), stakeholder(s), coach(es), manager(s), and/or program participant(s).
- Avoid disclosure of their own and others' personal information such as names, dates of birth, phone numbers, and email/physical addresses.
- Refrain from posting or sharing content or tagging Glenlake if it could in any way harm Glenlake or members of the Glenlake community.
- Avoid posting content that is: abusive, harassing, threatening, demeaning, defamatory/libelous, insulting, obscene, offensive, provocative, and/or contains hateful language.
- Refrain from using Glenlake's name, motto, crest, and/or logo in a way that could negatively affect Glenlake or members of the Glenlake community.

- Refrain from publicly criticizing referees. Any concerns with officiating should be brought to the attention of the assigned age coordinator who will forward them to Hockey Calgary when appropriate.
- Comply with the no smartphone, camera, recording devices in change rooms, as per: <https://www.glenlakehockey.com/wp-content/uploads/sites/1371/2018/11/Photograph-Video-and-Audio-Recording-Policy.pdf>.
- Refrain from communicating grievances using Social Media. Always use proper channels provided by the Glenlake Dispute Resolution Process (<https://www.glenlakehockey.com/wp-content/uploads/sites/1371/2018/11/GMHC-Dispute-Resolution-Process.pdf>).
- Avoid posting photographs, video or comments promoting negative influences and dangerous or criminal behavior including but not limited to: hazing, bullying, violence, racism, sexism, drug use, alcohol abuse, underage alcohol use, public intoxication, and sexual exploitation. See: <https://www.glenlakehockey.com/wp-content/uploads/sites/1371/2019/05/Glenlake-Abuse-Prevention-Policy-Final-April-22-2019.pdf>.
- Familiarize yourself with the Hockey Alberta/Canada's Section 11.4 [Enhanced Focus on Maltreatment for the 2022-23 Season](#)

VIOLATIONS OF THE SOCIAL MEDIA POLICY

Glenlake Directors shall have the authority to monitor and enforce this Social Media Policy. The Glenlake Directors and their delegates shall have the authority to remove any inappropriate or offensive comments from any official Glenlake Social Media accounts and/or sites, and to block any individual or organization from posting on any official Glenlake Social Media platform if they determine, in their sole discretion, that such removal or block is in the best interests of the club.

The Glenlake Communication Coordinator and Communications Director, without notice, has the right to block/suspend users, remove any tags, and take any further steps in relation to maintaining the spirit of the herein Social Media Policy.

Any Glenlake member who fails to adhere to this Social Media Policy shall be subject to disciplinary action, up to and including suspension of games, seasons, exclusion from tournaments, and/or expulsion from the Glenlake Minor Hockey Club.